

Poulsbo Artist League Newsletter

Poulsbo Artist League
P.O. Box 764
Poulsbo, WA 98370

<http://poulsboartist.com>



WEDNESDAYS FEBRUARY 3, 10, 17, 24 12:30 – 3:30

“Creativity takes courage.” Henri Matisse



Birthdays

February

Patricia Huelle, Nita Johnson,
Kosima Shigeko, Nancy Sefton

2015-2016 Officers:

President –

Garven Kinley

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Sunshine -

Jill Newkirk

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Prose from the PAL President:



Hi PAL,

Today Liz Haney, Nancy Sefton and I made a presentation to the Poulsbo Friends of the Library. We were invited last November to come and share what Poulsbo Artist League is all about. We were well received. Liz shared about the history of PAL and Nancy talked about our venues and some of the extra activities we do such as plein-air, guest artists, demonstrations and our annual Christmas party. I talked about our membership and what we do when we get together and where we meet.

An invitation was given to visit PAL for those interested and to join PAL also.

The Branch Manager, Sharon S. Lee, came up with an idea as we were presenting PAL. She proposed that we have one or two artist come and paint in one of the reading rooms. This would have to be worked into their schedule and of course the details planned. I will discuss this with the board first and then see who would be interested in participating if we should decide to accept Sharon's invitation.

We were well received and overall presentation went well.

Thank you Liz and Nancy for your participation.

Garven

PAL Ponderings/Art Quote

PAL Ponderings by Vice President Bill Fulton

I don't know about you, but I have a number of favorite quotes about art and artists. When I see a good quote that inspires me, I add it to my collection. Here's one of my favorites:

"Don't ask yourself what the world needs; ask yourself what makes you come alive. And then go and do that. Because what the world needs is people who have come alive." - Howard Thurman

What this quote means to me is that I shouldn't keep listening to my internal critic. So much of our lives is governed according to what is practical and utilitarian. We can always justify what we do because it's "practical." It makes sense, it's logical, it's the rational thing to do. People understand that kind of thinking.

When we try anything that's impractical (like our art), our internal critic starts sniping at us: "Why are you wasting time on this? It's just not practical or useful. What about that list of chores you have waiting for you?"

But that can become a tyranny of the ordinary. If we never try anything unusual, we become trapped in the dull, the plain, the everyday, and we never follow our passion. Spending time painting or drawing is impractical, sure, but we should do it anyway.

It's what makes us come alive that is important. We have so much more to offer the world if we follow our passion. We become more interesting people. We show others that there are alternatives to the mundane. We provide spice to a dull world.

"What the world needs is people who have come alive." Every human being has so much potential to stretch and grow and blossom. If every person used just a small percentage of their potential, imagine how much more creative and expansive our world could be.

What the world needs is imagination, creativity, possibility. All the great teachers show us that we have so much more within us that we can draw upon if we just ignore that inner critic, that demon that puts chains on us.

So keep painting, drawing, sculpting, whatever it is that makes you come more alive. Because what the world needs is people who have come alive.

Art Quote

"The excellence of every Art is its intensity, capable of making all disagreeables evaporate, from their being in close relationship with Truth and Beauty." Excerpt from an 1817 letter by John Keats to his brothers George and Tom Keats. Quote submitted by Liz Haney.

Current Exhibits and Sales

Poulsbo City Hall ~ Various members Contact: Nancy Sefton

Central Market in Poulsbo ~ various members Contact: Richard Daugherty
Jill Newkirk and Lisa Stowers (2) have recently sold paintings.

Hospice in Silverdale ~ This venue is no longer available. Lisa Stowers (2) and Liz Haney have sold there.

Edward Jones Building~ various members **Nancy Sefton** has recently sold two paintings at this venue and Liz Haney, one.

Laura Dicus has her art at Bluewater Artworks gallery on an ongoing basis.

Liz Haney has her art at Savage Plant Nursery gift shop, Highway 104, Kingston.

Poulsbo Maritime Museum~Karin Klein was the featured artist for the month of January and she has her cards there.

Ildiko Deaky has her work on display at Liberty Bay gallery in Poulsbo, on an ongoing basis.

**If you are exhibiting anywhere and would like to have it listed here, you need to let the secretary know at least by the last week of the month. Also – if you have a show that closes, please let me know so I can remove it from the newsletter.

Venue	Collect Art	Hang Art	Return Art
Central Market	Jan 13	Jan 16	Jan 20
Jak's	Jan 27	Jan 27	TBA
Edward Jones	TBA	TBA	TBA

Member Survey Part II / New Member

Member Survey Part II compiled by Nancy Selton:

Hi Everyone! Here's the rest of the survey results from PAL members.

WHAT SUBJECTS SELL?

Responders listed the following:

local scenes, subjects, and landscapes, animals and other nature subjects, marine scenes like local boats and harbors, water and sky and florals

Additional words of wisdom from members:

Local buyers usually select photo-realistic pictures over abstracts.

When choosing a subject, try to stretch beyond Poulsbo, i.e. visit a gallery outside of town, see work that isn't like ours, and try new things, materials, etc.

Buyers are often looking for something that fits their own decor such as matching their sofa!

PRICING MY WORK: Excerpts:

In this area, people seem to want reasonably priced art. I use the formula that Laura mentioned recently: 3 times the framing cost is a good place to start. (Caution: reconsider this if your frame was purchased at Goodwill!)

My work is worth something and I don't wish to undervalue it.

Prices reflect an artist's confidence. Sometimes that confidence needs to be re-evaluated. Also, I sometimes purposefully overprice paintings that I really don't wish to sell!

Our community isn't that strong a market for art, but if there's someone out there who really likes our work, it will sell as long as the price is reasonable.

People don't always put the same value on our art that we ourselves do. We have to pay for our materials. Greeting cards and prints seem to sell better.

Framing isn't in my budget; but I've sold watercolors, matted and shrink-wrapped, for about \$200.

Prices can be determined by demand, i.e. if I sell one painting at a decent price, I may try another with a similar subject in a different setting, using different colors, etc.

Most of my paintings have sold at about \$250.

I price by size usually, but the amount of time spent on the picture is a factor as well.

How about a speaker who could talk to us re. Pricing?

OTHER PATHWAYS TO SUCCESS: Members advise:

Keep coming to PAL often! It forces you to paint at least once weekly, and provides exposure at various venues; new venues push us to create new paintings. Also, keep studying by attending PAL workshops and exploring local art classes.

Have a goal, such as doing something every day, even if it's just a sketch, or the recording of an idea for a future painting.

The simple JOY of creating, by itself, makes us better people and better artists! Demos inspire us to try new things. Let's have more demos, please! A PAL member came up with the idea of putting us on Facebook; will we pursue this?

Again, thanks to all of you for your thoughtful and helpful comments! –Nancy

We thank Nancy for all the time and energy she invested in this informative survey.

New Member:

We welcomed Ingrid Amirault to our group. She is a resident of Poulsbo and enjoys many mediums: oil, watercolor, pastels, pencil, and charcoal. Besides art, she dances, hikes, kayaks, reads and travel

Announcements /Cartoon

Stella Canfield Is Back!

Stella Canfield will be teaching a full day workshop on February 22, 2016 at Vinland Lutheran church (our normal meeting place). Here is Stella's website <http://www.artgallerystella.com>. The workshop starts at 9:00 am and goes to 4:00pm. Please contact Judy Guttormsen to sign up for the workshop at the meeting or by email, judyrandy@embarqmail.com. Cost is \$40.00.



Paper for Collages

Looking for high quality paper for your collages? Here's information submitted by Liz Haney. For online purchases www.demedicingfinepaper.com The shop is at 1222 A 1st Ave Seattle 98101 206-624-1983 Mon-Fri 10:30-5:30 Sat-Sun 12-5.

