

# Poulsbo Artist League Newsletter

July 2012

Poulsbo Artist League  
P.O. Box 764  
Poulsbo, WA 98370

<http://poulsboartist.com>



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## Quote of the Month

*"There's no retirement for an artist, it's your way of living so there's no end to it."*  
::: Henry Moore



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### PAL Regular Meetings

Wednesdays 12:30—3:30 PM  
Vinland Lutheran Church  
2750 NW Finn Hill Rd  
Poulsbo, WA 98370

## President's Message

Happy 4th of July. This year we will still have a fireworks show in Poulsbo even though they were blown up by a man showing his daughter his new rifle. It takes all kinds. And he was the one storing them for Poulsbo, Silverdale and Bainbridge Island.

On another note, now is a great time to get out, have some lunch, sit on the sidewalk bench and draw people. I have difficulty drawing people and putting them in street scenes in my paintings. This summer, I am going to make an effort to draw people more often. I usually avoid it and maybe that is why I never get better at it. In Poulsbo the other day in January, the sun was actually shining and warm and there were people everywhere. So, I'm going to take my sketch book with me next time.

I will be gone all of July, so please refer any questions to Garvin or Maggie. See you all on the 1st of August. August is also the month that we will be showing work in the Poulsbo Art Festival August 17th, 18th and 19th. I will be organizing the shifts for the 3 day event on the 1st of August when I get back. So, please come by and sign up if you are going to participate. Intake for the show is on the 15th of August. Pickup will be at 5:00 on Sunday the 19th.

Mike Clayton

The Secretary is the Newsletter Editor. Please contact her with any information you wish added to the newsletter.

## PAL Calendar

### This Month

Regular Meetings 12:30—3:30 PM:  
 Wednesday, July 4 — NO MEETING  
 Wednesday, July 11 — Regular Meeting  
 Wednesday, July 18 — Regular Meeting  
 Wednesday, July 25 — Regular Meeting

## Happy Birthday!

### July Birthdays:

Pam Asan     Mike Clayton  
 Alberta Cramsey     Carol Lemon  
 Mary Jane Ohl     Lisa Stowers



## Art Tips

Regarding last month's article on print longevity, Nancy Sefton sent me this additional information:

"Prints on canvass (or heavy paper) made at Office Max are said to last for 80 yrs. when not hung in sunlight. I called Canon USA, who makes both the copier and the paper for the Office Max machine, and that's what they said."

Thank you, Nancy.

### Artist's Tip of the Month

Did you know (!?) Cheap Joe's online has a page of artist's tips - thirty in all at:

<http://www.cheapjoes.com/art-instruction/art-lessons.asp>

I've adapted article three to fit this newsletter, but you might want to read the full article on their website to see the examples they give.

(Adapted from The Palette Magazine and Cheap Joe's online)

A successful painting is not simply a well-designed depiction of a pleasant subject.

The artist should depict his personal feelings to the subject and direct the viewer's attention to the important elements. One way to do this is by planning the placement and contrast of those elements. For this discussion we explore the three kinds of color contrast - value, intensity, and hue.

(Continued)

Value contrast is the color quality that most strongly attracts our eye. And we greatly prefer light objects to dark ones. White objects are the first thing to attract our eye but rarely rewards it. For example, the pinks, yellows, and blues are far more exciting than the beautiful whites in a Monet garden painting. Don't feel you always need to leave whites in your painting or employ them to create focus.

Intensity contrast is much more subtle and can easily be overpowered by strong darks and lights. When the values in a painting are fairly close, our eye prefers more intense colors to "dirtier" or neutral ones.

Hue contrasts are also more subtle than value contrasts. When the values in a painting are fairly close, the eye is attracted to adjoining areas of complementary color; and generally, we prefer warm colors to cool ones.

Applying this information:

You employ these contrasts (but rarely all three at the same time) to attract and hold the viewer's attention, to direct it to important areas in your design, and to express an emotional quality.

## Current Exhibits

[Poulsbo City Hall](#) ~ various members

[Central Market in Poulsbo](#) ~ various members.

[Bainbridge Island Music Center](#) ~ various members.

[Reid Realty](#) ~ various members.

[Hospice in Silverdale](#) ~ various members.

[Male Hair Preference in Silverdale](#) ~ Mike Clayton.

[Nancy Sefton](#) has 11 of her NW forest photos hanging in the offices of a Winslow physician; and she is just finishing a show of 12 mixed media works hanging at HotShots.

[Koch Law Office](#) ~ various members.

If you are exhibiting anywhere and would like to have it listed here, you need to let me know at least by the last week of the month. Also – if you have a show that closes, please let me know so I can remove it from the newsletter.

### OF NOTE:

Stella will be coming back for another workshop around February 11 of next year. Sign-up information will be coming soon.

## Venue Opportunities

### HOSTMARK CLASS NEEDS SUMMER VOLUNTEERS

Nancy Sefton needs a member to fill in for her during July and August watercolor classes at Hostmark Apts. The applicable dates are: Tuesdays: July 10, and Aug. 14 and 28.

A small group of very dedicated and appreciative students bring their own materials and pictures to paint from, so you need only supervise...no prep time needed.

Please contact Nancy via email (only) if you can help on any of these days, from 10:30 a.m. to Noon in the central activities bldg. at Hostmark Apts., and also copy your email to the Hostmark class contact Molly Wagner @ mwagner4135@aol.com.

Thanks. nrsefton@comcast.net

Kitsap Arts and Craft Show (July in Kingston) needs someone to coordinate the student art and someone to coordinate it for the week of the show. The contact is Bryan Monroe at shasta77rio@me.com

### Poulsbo City Hall

On Saturday, July 21st at 10 am, we'll be exchanging some of the paintings hanging at City Hall. If you already have works there and wish them to remain, that's fine. If you want any back, and can replace them, please turn the new works in at the July 18th PAL meeting.

Paintings that are taken down on July 21st will be returned at the next PAL meeting. Also, members who don't currently have paintings at City Hall are welcome to submit them on Jan. 18th, but we don't yet have a feel for the space to be filled.

Any questions: please contact Nancy S. (nrsefton@comcast.net) and be aware, she will need someone to help hang at 10 a.m. on July 21st.

### Poulsbo Arts Festival (Arts by the Bay)

This venue is being held August 17 - 18 and 19 this year.

New artwork will be collected on Wed. August 15.

We will start taking shift requests in June and July for the show. Remember, if you enter artwork in this show, you MUST sign up for a shift at the booth. Everything will be the same as far as organization and shift times. Depending of the number of participants everyone should be able to bring 4 small, 2-3 medium, OR 1-2 large paintings.

Pick-up from Hot Shots will be July 11. Please retrieve your things.

